

## AGENDA

### Key Goals for Participants

- Acquire increased knowledge about federal, state, and electoral policy landscapes
- Understand how current policy priorities and strategies can be integrated and aligned
- Gain useful and applicable skills, strategies, tools, and resources
- Establish new and stronger relationships with fellow advocates within and across state teams
- Feel confident and prepared for Hill meetings

*Main sessions will be held in Salons FGHJK.*

### Sunday, February 23

#### 1:00 - 1:15 pm: Welcome

- Rhian Evans Allvin, CEO, NAEYC
- *Sponsor remarks:* Dr. Kimberly Diamond-Berry, Director of Early Childhood Applied Practice at HighScope Educational Research Foundation

#### 1:15 - 1:30 pm: Eyes on the Prize: A diverse, effective, equitable, qualified, and compensated early childhood education profession

- Lauren Hogan, Managing Director, Policy and Professional Advancement, NAEYC

#### 1:30 - 1:45 pm: State Team Meeting: Introductions

#### 1:45 - 3:00 pm: It's the Ballgame, Part I: Compensation

- Elizabeth Gaines, The Children's Funding Project; Marica Cox Mitchell, Bainum Foundation; Lisa Hildebrand, Rhode Island AEYC; Amy Matsui, National Women's Law Center; Matt Mayers, AFSCME

#### 3:00 - 3:30 pm: Break

#### 3:30 - 4:30 pm: Breakouts: Advancing the Early Childhood Education Profession

- **Power to the Profession and the Unifying Framework: An Overview**
  - Katherine Kempe, NAEYC; Susan Butler Staub, Central Piedmont Community College; Tara Dwyer, PA Office of Child Development and Early Learning
  - Salon I
- **Increasing Qualifications, Centering Equity**
  - Lucy Recio, NAEYC; Syritha Robinson, Educare DC; Robert Stechuk, UnidosUS
  - Salon II
- **Strategies for Including, Valuing, and Supporting Family Child Care as a Critical Part of the ECE Workforce**
  - Natalie Vieira, All Our Kin and Lanette Dumas, National Association for Family Child Care
  - Salon A

## 2020 Public Policy Forum

- **Aligning PDG and CCDBG to Advance the Profession**
  - Danielle Ewen, EducationCounsel
  - Salon B
- **What Needs to Change in Higher Education and How To Help Make It Happen**
  - Mary Harrill, NAEYC; Nikki Baldwin, University of Wyoming; Eric Bucher, Arizona AEYC; Heather Martin, Castleton University; Susan Torncello, University of Vermont
  - Salon D
- **Whereas & Therefore: Using Week of the Young Child Proclamations to Advance the Early Childhood Profession**
  - Michael Kim, NAEYC; Julia Hohner, Groundwork Ohio; Beth Oppenheimer, Idaho AEYC; Norma Schwartz, Florida AEYC
  - Salon E
- **Teacher Licensing, Grade Spans, and the Existing K-3 Systems**
  - Jen DeBell, Pennsylvania AEYC; Andrew Bucheit, T. Clay Wood Elementary School; Shyrelle Eubanks, National Education Association
  - McLean

### **4:30 - 4:45 pm: Break + Back Together**

- *Sponsor remarks:* Sarah Fogleson, Associate Faculty and Early Childhood Education Administrator of the Center for Nature & Place at Prescott College

### **4:45 - 5:30 pm: It's the Ballgame, Part II: The 2020 Census**

- Lucy Recio, NAEYC; Jasmine Jones, Partnership for America's Children; Carolina Reyes, Director, Arco Iris Bilingual Children's Center

### **5:30 - 5:45 pm: Closing**

- Michelle Kang, Chief Strategy and Innovation Officer, NAEYC

### **5:45 - 6:30 pm: Optional "Table Talk" Conversations Across State Teams!**

## Monday, February 24

### **7:30 am: Breakfast and Networking**

#### **8:00 - 8:15 am: Welcome**

- Amy O'Leary, President, NAEYC Governing Board
- *Sponsor remarks:* Raven Griffin, Marketing Manager at Kaplan Early Learning Company

#### **8:15 - 9:15 am: 2020 Election: Educators, Candidates, and Getting Out the Vote!**

- Lucy Recio, NAEYC; Jill Applegate, Every Child Matters; Meredith Burton, South Carolina AEYC; Kathleen Havey, National Head Start Association

#### **9:15 - 9:45 am: State Team Meeting: Planning Census and Electoral Advocacy Actions**

#### **9:45 - 10:15 am: Congress Invests in the ECE Workforce**

- Frannie Einterz, Representative Katherine Clark (D-MA)
- Brenna Barber, Senator Tina Smith (D-MN)

#### **10:15 - 10:45 am: Break**

# 2020 Public Policy Forum

## 10:45 - 11:45am: Strong, Smart, and Powerful Advocates for Children: NAEYC Hill Day Activities, Talking Points, and Leave-Behinds

- Lauren Hogan, NAEYC

## 11:45 am - 12:45 pm: Lunch

- *Sponsor remarks:* Michelle Thomas, Senior Policy Advisor at TCC Software Solutions

## 12:45 - 1:45 pm: The Power of Common Language: How We Talk About Our Issues to Different Types of Policymakers

- Sarah Rittling, First Five Years Fund; Brooke Butler, Center for American Progress; Sam Hammond, Niskanen Institute; Cheryl Vincent, House Ways and Means Committee; John Wilson, Kansas Action for Children

## 1:45 - 2:00 pm: Break to Breakouts

## 2:00 - 4:15 pm: Session for First-Timers (or First-Timers at Heart)

- Amy O'Leary, NAEYC Governing Board, and Zaina Cahill, Bright Horizons
- Salon I

## 2:00 - 3:00 pm: Breakout Sessions 1

- **Why You Should Be Running an Advocacy Fellowship Program (and How To Do It Right)**
  - Ann Terrell, NAEYC Governing Board; Tara Williams, MaineAEYC; and Emily Neff, Trying Together
  - Salon II
- **Advocates and Journalists Moving Policy: A Story From Texas**
  - Kim Kofron, Texas AEYC; David Feigen, Texans Care for Children; Eric Knustrom, Texas Star Alliance; Melanie Rubin, Dallas Early Education Alliance
  - Salon A
- **Supporting the PreK to K Transition Across Early Learning Settings**
  - Laura Bornfreund and Aaron Loewenberg, New America; Angela Farwig, Community Learning Center Institute
  - Salon B
- **Child Care Subsidy Enrollment & Family Outreach Strategies**
  - Paula Koos and Stephanie Lippert, Oklahoma Child Care Resource & Referral Association; and Shana Bartley, National Women's Law Center
  - Salon D
- **Focus on Infants and Toddlers**
  - Daniel Hains and Amanda Perez, ZERO TO THREE
  - Salon E
- **Grassroots + Grasstops = Success!**
  - Rachel Schumacher, R. Schumacher Consulting; Kathy Hollowell-Makle, DCAEYC; LaDon Love, SPACES In Action; Jessica Woltjen, GEEARS
  - Salon K

## 3:00 - 3:15 pm: Break

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3:15 - 4:15 pm: Breakout Sessions 2

- **Nuts & Bolts: How To's of Video Storytelling, Testifying, and Talking to a Reporter**
  - Henri Sibilisz, NAEYC; Sarah Rubinfield, First Five Years Fund; Will Bohlen, Cogent Strategies
  - Salon II
- **So Your State Wants to Deregulate?**
  - Steven Jessen-Howard, Center for American Progress; Lauren Hogan, NAEYC; Jake Stewart, Child Care Aware of America
  - Salon A
- **Public Charge: What ECE Professionals Need to Know**
  - Rebecca Ullrich and Renato Rocha, CLASP
  - Salon B
- **Equity, Advocacy, State Budgets...and You!**
  - Erica Williams and Annie McKay, Center on Budget and Policy Priorities
  - Salon D & E
- **Expanding and Diversifying Your State's Policy and Advocacy Community**
  - Maria-Isabel Ballivian ACCA Child Development Center; Liz Sheehan Castro, SEIU Education and Training Fund; Akane Ogren, Colorado AEYC
  - Salon K

4:15 - 4:30 pm: Break

4:30 - 6:00 pm: State Team Meeting: Plan Your Hill Visits

- *With support and guidance from NAEYC staff*

**6:30 - 9:00 PM: SUPER FUN SUPER TUESDAY PHONE BANKING!**

**Tuesday, February 25: Day on the Hill**

7:00 - 9:00 am: Breakfast and State Team Meetings

7:30 am: First Group Boards the Bus (*Leave at 7:45 am*)

8:30 am: Second Group Boards the Bus (*Leave at 8:45 am*)

2:00 pm onwards: Tell us how your day went...we'll be waiting! (*Hotel restaurant area*)

**Thank you to our event sponsors!**

